

**PARISH OF RAPIDES,
STATE OF LOUISIANA
CERTAIN FINANCIAL AND STATISTICAL DATA**

Population of the Parish

The population growth trend of the Parish of Rapides is as follows:

YEAR	PARISH POPULATION	STATE POPULATION
1950	90,648	2,683,516
1960	111,351	3,257,022
1970	118,078	3,644,637
1980	135,282	4,205,900
1990	131,556	4,219,973
1991	132,468	4,251,560
1992	132,348	4,287,195
1993	131,194	4,295,477
1994	127,774	4,315,085
1995	127,943	4,339,352
1996	127,788	4,350,579
1997	127,855	4,351,769
1998	126,901	4,368,967

Sources: US Census; Louisiana Tech University, January, 1999.

Population of Municipalities

The population growth trends of the municipalities in the Parish of Rapides are as follows:

YEAR	ALEX ANDRIA	BALL	BOYCE	CHENEY VILLE	FOREST HILL	GLEN MORA	LE COMPTE	NCNARY	PINE VILLE	WOOD WORTH
1960	40,279		1,094	1,037	302	1,447	1,485		8,636	320
1970	41,811		1,240	1,082	370	1,651	1,518	220	8,951	490
1980	51,565	3,405	1,198	865	494	1,479	1,661	240	12,034	412
1990	49,188	3,305	1,361	1,005	408	1,686	1,592	248	12,251	754
1991	49,524	3,326	1,361	1,009	411	1,686	1,592	255	12,285	754
1992	49,361	3,354	1,358	1,009	412	1,705	1,592	248	12,319	754
1993	49,914	3,361	1,358	1,007	422	1,708	1,592	252	12,618	754
1994	50,100	3,475	1,358	1,009	429	1,723	1,592	255	12,853	754
1995	50,307	3,514	1,358	1,015	457	1,734	1,592	256	14,706	754
1996	50,363	3,644	1,358	1,029	460	1,727	1,592	254	14,756	754
1997	50,726	3,677	1,406	1,064	483	1,739	1,592	254	15,158	754
1998	50,689	3,730	1,406	1,079	494	1,754	1,592	263	15,110	877

Sources: US Census; Louisiana Tech University, January, 1999.

ECONOMIC INDICATORS

Personal Income

The Bureau of Economic Analysis of the US Department of Commerce publishes personal income data. The most recent revised per capita income figures for the Parish, Louisiana and the United States are as follows:

YEAR	PARISH	LOUISIANA	UNITED STATES
1990	\$13,969	\$14,281	\$18,666
1991	\$14,379	\$15,079	\$19,201
1992	\$14,990	\$15,817	\$20,137
1993	\$17,399	\$17,133	\$21,220
1994	\$18,294	\$18,086	\$22,056
1995	\$18,861	\$18,826	\$23,059
1996	\$19,447	\$19,609	\$24,164
1997	\$20,007	\$20,458	\$25,288

Source: US Department of Commerce, Bureau of Economic Analysis, October, 1998.

Retail Sales

According to the *Survey of Buying Power*, estimated retail sales by category in Rapides Parish were as follows:

(In Thousands)

Year	Total Retail Sales	Food	Eat/Drink	Gen Mdse	Furn/Appl	Auto
1991	\$1,029,500	\$206,973	\$73,528	\$205,026	\$33,388	\$212,652
1992	\$1,099,479	\$190,345	\$80,604	\$247,385	\$43,997	\$211,494
1993	\$1,121,519	\$184,258	\$78,026	\$262,159	\$45,366	\$224,283
1994	\$1,175,055	\$205,365	\$96,742	\$249,468	\$41,037	\$311,806
1995	\$1,218,717	\$197,405	\$101,531	\$263,707	\$42,660	\$339,715
1996	\$1,194,323	\$188,068	\$95,411	\$282,710	\$41,652	\$328,697
1997	\$1,225,790	\$186,955	\$99,754	\$284,617	\$44,026	\$344,709

(Note: The retail sales statistics in the 1995 edition of the *Survey of Buying Power*, which lists data for 1994, are based on newly published benchmark data from the 1992 Census of Retail Trade (CRT). Prior to this year, retail figures reported in the Survey were based on data from the 1987 Census [unlike the general Census, the CRT is conducted in five year intervals]. Whenever such an adjustment is made, trends in lines that fall across benchmark year are often skewed, a fact readers should keep in mind when comparing retail sales figures for 1994 and thereafter to those from prior years.

Source: Sales and Marketing Management, Survey of Buying Power, August, 1998.

SALES TAXES

Sales Taxes Levied in the Parish

The following is a summary, by area, of sales and use tax rates levied within the Parish of Rapides as of 12/31/98.

Entity/Area	Parish-Wide Tax	Municipal Tax	Total Local Tax	State Tax	Total Sales Tax
RAPIDES PARISH	2.5		2.5	4	6.5
ALEXANDRIA	2	2	4	4	8
BALL	2.5	1.5	4	4	8
BOYCE	2.5	1	3.5	4	7.5
GLENMORA	2.5	1	3.5	4	7.5
LECOMPTE	2.5	1.5	4	4	8
PINEVILLE	2	2	4	4	8
WOODWORTH	2.5	1	3.5	4	7.5

Source: Louisiana Department of Revenue and Taxation, Sales Tax Division, January, 1999.

Taxable Sales

Sales and use taxes are levied by various entities at various rates throughout the Parish. The following figures represent the tax base of a broad-based sales and use tax levied on a parishwide basis.

(In Thousands)

Month	1994	1995	1996	1997	1998
January	\$88,916	\$95,735	\$97,848	\$108,739	\$111,201
February	\$62,724	\$60,586	\$75,895	\$67,278	\$75,259
March	\$59,856	\$65,318	\$71,927	\$73,946	\$77,219
April	\$78,674	\$77,595	\$87,882	\$97,362	\$98,393
May	\$66,962	\$75,059	\$80,248	\$70,959	\$83,168
June	\$79,864	\$75,317	\$81,600	\$97,362	\$82,881
July	\$79,306	\$92,612	\$95,097	\$99,401	\$101,258
August	\$72,474	\$74,290	\$73,937	\$82,825	\$82,068
September	\$81,699	\$81,769	\$79,680	\$83,007	\$87,773
October	\$76,884	\$81,114	\$83,182	\$93,909	\$90,026
November	\$69,990	\$76,986	\$77,033	\$81,779	\$91,706
December	\$69,682	\$74,295	\$72,309	\$78,463	\$79,548
Annual Total	\$887,032	\$930,677	\$976,638	\$1,035,032	\$1,060,499

Source: Oakland Econometrics.

PROPERTY TAXES

Assessed Valuation of the Parish

The recent trend in the assessed valuation of property throughout the Parish of Rapides is as follows:

Year	Taxable Assessed Valuation	Homestead Exemptions	Total Assessed Valuation
1990	\$256,588,153	\$116,193,099	\$372,781,252
1991	\$253,154,606	\$117,626,602	\$370,781,208
1992	\$257,154,747	\$118,460,637	\$375,615,384
1993	\$278,104,196	\$120,274,429	\$398,378,625
1994	\$284,510,742	\$123,008,547	\$407,519,289
1995	\$303,539,192	\$125,797,802	\$429,336,994
1996	\$324,251,087	\$127,628,856	\$451,879,943
1997	\$339,586,234	\$130,472,844	\$470,059,078
1998	\$354,866,354	\$133,002,590	\$487,868,944

Source: Rapides Parish Assessor's Office.

A breakdown of the assessed valuation of the Parish by classification of property is as follows:

Year	Real Estate	Personal Property	Public Service
1990	\$246,920,425	\$67,613,447	\$58,247,380
1991	\$246,725,722	\$65,120,764	\$58,934,720
1992	\$248,989,528	\$66,086,456	\$60,539,400
1993	\$252,857,806	\$73,563,479	\$71,957,340
1994	\$257,547,026	\$74,309,413	\$75,662,850
1995	n.a.	n.a.	n.a.
1996	\$282,926,017	\$92,903,926	\$76,050,000
1997	\$290,913,271	\$102,525,697	\$76,620,110
1998	n.a.	n.a.	n.a.

Millage Rates

The recent trend in the aggregate ad valorem tax rates (in mills) levied on a parishwide basis by various entities within the boundaries of the Parish of Rapides follows:

Year	Millage
1990	59.86
1991	60.06
1992	61.19
1993	59.74
1994	61.64
1995	58.65
1996	56.05
1997	57.34
1998	57.34

Sources: Louisiana Tax Commission and Rapides Parish Assessor's Office.

Leading Taxpayers

The ten largest property taxpayers of the Parish of Rapides in 1998 and their assessed valuation are as follows:

TAXPAYER	ASSESSED VALUATION
1. CENTRAL LOUISIANA ELECTRIC CO., INC	\$41,326,280
2. BELL SOUTH TELECOMMUNICATIONS	\$14,040,040
3. INTERNATIONAL PAPER CO	\$5,648,474
4. RAPIDES BANK & TRUST CO	\$5,254,531
5. CENTRAL LOUISIANA HEALTHCARE SYSTEM	\$5,225,550
6. SOUTHWEST SHOPPING CENTERS CO II	\$3,704,144
7. RAPIDES REGIONAL MEDICAL CENTER	\$3,538,962
8. UNION PACIFIC CORP	\$3,131,020
9. HIBERNIA NATIONAL BANK	\$2,838,733
10. PROCTOR & GAMBLE MFG CO.	\$2,673,969

Source: Rapides Parish Assessor's Office.

SCHOOL STATISTICS

Enrollment

The recent trends in public school registration, average daily membership and average daily attendance in the Rapides Parish school system are as follows:

REGISTRATION	1994-95	1995-96	1996-97	1997-98
AVERAGE DAILY ATTENDANCE	23,053	22,243	22,760	22,662
AVERAGE DAILY MEMBERSHIP	24,448	23,378	23,902	23,716
PUBLIC	24,017	24,625	24,195	23,857

"Average Daily Attendance" reflects the average daily attendance of member public school students during the session. "Average Daily Membership" reflects the average daily count of public school students registered during the session. "Public" reflects the count of public school students registered on the first day of the school year, including pre-kindergarten.

Expenditures

Expenditure trends for the Rapides Parish School Board are as follows:

EXPENDITURES	1994-95	1995-96	1996-97	1997-98
MEAN TEACHER SALARY	\$25,781	\$25,670	\$28,264	\$29,596
CURRENT EXPEN PER STUDENT	\$4,596	\$4,617	\$5,088	\$5,224
CAPITAL OUTLAY	\$2,945,917	\$5,092,605	\$1,862,222	\$15,870,094
DEBT SERVICE	\$9,376,267	\$9,140,291	\$26,294,261	\$9,447,230
CURRENT EXPENDITURES	\$112,354,221	\$112,285,599	\$117,318,759	\$123,223,632

Source: Louisiana Department of Education.